# **Quarterly Industry Update**

As of September 30, 2015 Industry: Colocation

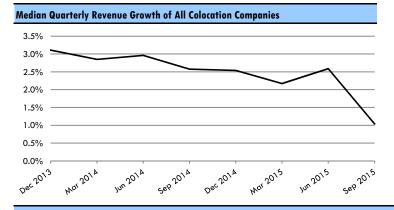


### **Industry Summary**

Cogent Valuation identified Colocation publicly traded companies, IPOs, and recent M&A transactions within the Colocation industry, which provides a basis for market and transaction pricing that can be used by your firm in estimating market sentiment and its impact on your firm's value. Over the last year since September 30, 2014, the median 52-week share price return of the Colocation industry was -3.2%. Between September 30, 2013 and September 30, 2015, the median EV/EBITDA multiple decreased from 13.8 to 13.6. However, the median price-to-earnings multiple increased from 31.5 to 34.6 over the same period.

Comparable Public Company Key Statistics											
Median 52-Week Return	-3.2%	Median EV/Revenue Multiple			4.7x	Median Price/Earnings Multiple				34.6x	
Median 3-Year CAGR Return	2.6%	Median EV/EBITDA Multiple			13.6x	Median EV/Gross CF Multiple				19.7x	
Comparable Public Company Market Price Returns As of September 30, 2015											
	YTD	3 Month	1 Year	2 Year	3 Year	5 Year	2014	2013	2012	2011	2010
21Vianet Group, Inc.	-34.2%	-10.9%	1.6%	5.3%	16.6%	N/A	-34.2%	144.7%	5.0%	N/A	N/A
Digital Realty Trust Inc.	35.0%	-2.0%	4.7%	10.9%	-2.2%	1.1%	35.0%	-27.6%	1.8%	29.4%	2.5%
DuPont Fabros Technology, Inc.	34.5%	-12.1%	-4.3%	0.2%	0.8%	0.6%	34.5%	2.3%	-0.2%	13.9%	18.2%
Equinix, Inc.	27.8%	7.6%	28.7%	22.0%	9.9%	21.7%	27.8%	-13.9%	103.4%	24.8%	-23.4%
Internap Corporation	5.9%	-33.7%	-11.2%	-6.1%	-4.6%	4.5%	5.9%	8.6%	16.6%	-2.3%	29.4%
Interxion Holding NV	15.8%	-2.1%	-2.2%	10.3%	6.0%	N/A	15.8%	-0.6%	76.7%	N/A	N/A
Level 3 Communications, Inc.	48.9%	-17.0%	-4.5%	27.9%	23.9%	25.5%	48.9%	43.5%	36.0%	15.6%	-35.9%
Rackspace Hosting, Inc.	19.6%	-33.6%	-24.2%	-31.6%	-28.0%	-1.0%	19.6%	-47.3%	72.7%	36.9%	50.6%
Telecity Group plc	4.3%	1.8%	35.7%	10.7%	4.5%	16.2%	4.3%	-6.0%	26.9%	37.1%	18.7%
Windstream Holdings, Inc.	3.3%	-3.8%	-90.5%	-64.2%	-53.4%	-39.2%	3.3%	-3.6%	-29.5%	-15.8%	26.8%
Median of Industry Public Companies	17.7%	-7.3%	-3.2%	7.8%	2.6%	2.8%	17.7%	-2.1%	21.8%	20.2%	18.5%

(Multiple year periods are calculated as the average annual return.)



Median Gross Profit, EBITDA, Net Income and Gross Cash Flow Margins
70.0%
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%
Seb 3013 Dec 3013 Mai 3014 Mu 3014 Seb 3014 Dec 3014 Mai 3012 Mu 3012 Seb 3012
Gross Profit EBITDA Net Income · - Gross Cash Flow

Median Public Company Multiples of the Colocation Industry										
Date:	9/30/2013	12/31/2013	3/31/2014	6/30/2014	9/30/2014	12/31/2014	3/31/2015	6/30/2015	9/30/2015	
EV/Revenues Multiple	4.9x	4.9x	5.1x	5.6x	4.4x	4.5x	5.0x	5.3x	4.7x	
EV/EBITDA Multiple	13.8x	12.6x	11.9x	12.9x	13.0x	14.2x	15.0x	14.3x	13.6x	
Price/Earnings Multiple	31.5x	36.2x	27.0x	29.2x	36.3x	35.9x	45.4x	41.0x	34.6x	
EV/Gross Cash Flows Multiple	19.9x	18.1x	20.4x	20.9x	19.7x	20.0x	21.3x	22.1x	19.7x	

This industry research is provided at no charge to Cogent Valuation's clients. Research or detailed information not covered in this report can be obtained for a fee. Contact Steven Kam at 415-797-9045 for additional information or questions in connection with this research report. Copyright © 2015 Cogent Valuation. All Rights Reserved.

## **Quarterly Industry Update**

As of September 30, 2015 Industry: Colocation

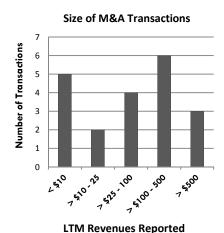


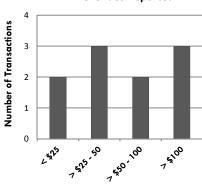
Offer Date 4/21/2011	Company Name 21 Vianet Group, Inc.	Offer Price \$15.00	Shares Offered	Amount Raised \$195.0	Total Assets \$110.0	<u>Debt</u> \$16.5	LTM Revenues \$79.7	<u>LTM EBITDA</u> (\$29.1)	LTM Net Income (\$38.7)	LTM Cash Flows (\$25.8)
1/27/2011	Interxion Holding NV	\$13.00	20.4	\$264.9	\$631.3	\$269.6	\$268.8	\$100.4	\$22.0	\$139.4
8/7/2008	Rackspace Hosting, Inc.	\$12.50	15.0	\$187.5	\$355.3	\$145.1	\$406.4	\$96.0	\$19.1	\$155.5
10/24/2007	Telecity Group plc	\$4.50	23.6	\$197.1	\$366.0	\$128.0	\$172.0	\$36.3	(\$18.8)	\$69.1
10/18/2007	DuPont Fabros Technology, Inc.	\$21.00	30.5	\$640.5	N/A	N/A	N/A	N/A	N/A	N/A
6/28/2007	Bridgeline Digital, Inc.	\$5.00	3.0	\$15.0	\$9.4	\$2.9	\$9.2	(\$1.0)	(\$2.7)	(\$0.8)
2/7/2007	Switch & Data Facilities Company, Inc.	\$17.00	11.7	\$198.3	\$155.6	\$144.8	\$109.3	\$26.2	(\$13.9)	\$41.5
Median of All IPOs		nm	nm	\$197.1	\$255.4	\$136.4	\$140.7	\$31.3	(\$8.3)	\$55.3

nm: not meaningful

### Recent Merger and Acquisition Transactions for a Majority Stake (dollars in millions)

<u>Transaction Date</u>	<u>Target</u>	<u>Acquirer</u>	<u>Transaction Size</u>	% Bought	LTM Revenues	EV/Revenues
7/1/2015	iGATE Corporation	Capgemini North America	\$4,600.8	100%	\$1,288.1	3.5x
7/1/2015	Cervalis, LLC	CyrusOne LP	\$400.0	100%	\$70.0	5.7x
6/16/2015	Carpathia Hosting, Inc.	Quality Technology Services	\$326.0	100%	N/A	N/A
4/1/2015	Online Tech, Inc.	Carter Validus	\$7.5	100%	N/A	N/A
3/27/2015	RackForce Networks Inc.	TeraGo Networks Inc.	\$25.9	100%	\$8.5	3.0x
3/11/2015	4Degrés Colocation Inc.	Videotron Ltd.	\$27.8	100%	N/A	N/A
9/2/2014	ViaWest, Inc.	Shaw Communications	\$1,200.0	100%	\$168.0	7.1x
7/1/2014	Colo Facilities Atlanta	Zayo Colocation, Inc.	\$52.5	100%	N/A	N/A
3/4/2014	CoreXchange, Inc.	Zayo Colocation, Inc.	\$17.5	100%	N/A	N/A
2/3/2014	RagingWire Data Centers	NTT Communications	\$350.0	80%	\$85.0	5.1x
11/27/2013	Cyber Development Group	N+2, LLC	\$2.4	100%	N/A	N/A
11/26/2013	iWeb Group Inc.	Internap Network Services	\$199.0	100%	\$44.4	4.5x
10/1/2013	Pivot Data Centres Inc.	Rogers Communications	\$150.7	100%	N/A	N/A
9/19/2013	Granite Networks Inc.	Rogers Business Solutions	\$6.1	100%	N/A	N/A
5/31/2013	Next Layer, Inc.	Teliphone Navigata	\$6.0	100%	N/A	N/A
5/14/2013	Viatel Holding	Digiweb Limited	\$13.0	100%	N/A	N/A
5/7/2013	Revera Limited	Telecom Corporation of NZ	\$82.7	100%	\$42.8	1. <b>9</b> x
4/17/2013	BLACKIRON Data ULC	Rogers Business	\$194.9	100%	\$32.8	5.9x
1/29/2013	Peer 1 Network	Cogeco Cable Inc.	\$605.5	100%	\$141.4	4.2x
7/25/2012	IP-Converge Data	Januarius Resources	\$7.2	80%	\$14.2	0.4x
Median of the	20 M&A Transaction Targe	\$67.6	100%	\$57.2	4.4x	





### Definitions of Financial Terms Used in this Quarterly Industry Update:

 ${\it Enterprise \ Value \ (EV): \ Market \ Value \ of \ Equity + Market \ Value \ of \ Debt \ - \ Cash}$ 

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA): Profitability metric sometimes also referred to as operating profit or operating earnings.

Gross Cash Flows: Net Income + Depreciation and Amortization Expense

Latest Twelve Months (LTM): Financial information is as of the latest twelve months through the date of this Quarterly Industry Update.

Disclosures and Limitations: This research report is for informational and discussion purposes only. Information presented herein is not investment advice of any kind to any person and does not constitute a recommendation as to the purchase or sale of any interests or as to any other course of action. General, financial, and statistical information concerning the details of this report and related industry are from sources Cogent Valuation believes to be reliable. Cogent Valuation has accurately reflected such information in this research report; however, Cogent Valuation makes no representation as to the sources' accuracy or completeness and has accepted this information without further verification. Neither all nor any part of the content of this report may be conveyed to the public through advertising, public relations, news, sales, mail, direct transmittal, or other media without the prior written consent of Cogent Valuation. Cogent Valuation's research is as of the date reported herein. Cogent Valuation has no affiliation with any of the companies comprising the industry used as a basis for research in this report, nor does Cogent Valuation hold any investments in the companies listed herein. The content of this report may be used, in part, as a basis for any work that Cogent Valuation performs for you in the future at the sole discretion of Cogent Valuation. THIS REPORT IS NOT TO BE USED OR CONSIDERED UNDER ANY CIRCUMSTANCE BY ANYONE AS INVESTMENT ADVICE. This industry research is provided at no charge to Cogent Valuation's clients. Research or detailed information not covered in this report can be obtained for a fee. Contact Steven Kam at 415-797-9045 for additional information or questions in connection with this research report. Copyright © 2015 Cogent Valuation. All Rights Reserved.